



JP Morgan Chase – 383 Madison Ave, NY

Architect: Gensler

Client: JP Morgan Chase

Completion: 2014

JP Morgan Chase is renovating their conference center at 383 Madison Avenue and asked our office to provide acoustical expertise. The areas undergoing a complete renovation include the auditorium, the breakout area and pre-function space, the cafeteria, and the main conference center floors.

Working together with Gensler and JP Morgan Chase, we outlined the various levels of speech privacy options, illustrated by testing existing JP Morgan Chase conference room privacy levels and door types. This enabled the team to decide upon acoustical design goals for the project. We worked to detail door constructions that would achieve these goals along with a sound masking system in common areas. Our specifications also included recommendations for surface finish treatments to control reverberant noise build-up within spaces. Achieving an appropriate balance between acoustically reflective and absorptive materials in the auditorium will facilitate natural voice projection as well as the use of amplified sound systems. Our work also included a review and consequent recommendations regarding acoustical lining, vibration isolation, and all treatments for HVAC equipment.